# **Target Market Determination – Artisan Global Discovery Fund**

## Legal disclaimer

This Target Market Determination (TMD) is required under section 994B of the *Corporations Act 2001* (Cth) (the Act). It sets out the class of consumers for whom the product, including its key attributes, would likely be consistent with their likely objectives, financial situation and needs. In addition, the TMD outlines the triggers to review the target market and certain other information. It forms part of Copia Investment Partners Ltd's design and distribution arrangements for the product.

This document is **not** a product disclosure statement and is **not** a summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the Product Disclosure Statement (PDS) for Artisan Global Discovery Fund before making a decision whether to buy this product.

## **Target Market Summary**

This product is likely to be appropriate for a consumer seeking capital growth to be used as a satellite allocation within a portfolio where the consumer has a minimum investment timeframe of 5 years, very high-high risk/return profile and needs daily access to capital.

#### Fund and Issuer identifiers

Issuer	Copia Investment Partners Ltd
Issuer ABN	22 092 872 056
Issuer AFSL	229316
Fund	Artisan Global Discovery Fund
ARSN	640 687 529
APIR Code	OPS8304AU
ISIN Code	AU60OPS83046
Market Identifier Code	N/A
Product Exchange code	N/A

Date TMD approved	2 December 2024	
TMD Version	6	
TMD Status	Current	

## **Description of Target Market**

This part is required under section 994B(5)(b) of the Act.

## TMD indicator key

The Consumer Attributes for which the product is likely to be appropriate have been assessed using a red/amber/green rating methodology with appropriate colour coding:

In target market	See issuer instructions	Not considered in target market
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#### Instructions

In the tables below, Column 1, Consumer Attributes, indicates a description of the likely objectives, financial situation and needs of the class of consumers that are considering this product. Column 2, TMD indicator, indicates whether a consumer meeting the attribute in column 1 is likely to be in the target market for this product.

Generally, a consumer is unlikely to be in the target market for the product if:

- one or more of their Consumer Attributes correspond to a red rating, or
- three or more of their Consumer Attributes correspond to an amber rating.

### Investment products and diversification

A consumer or consumers may intend to hold a product as part of a diversified portfolio (typically with an intended product use of satellite/small allocation or core component). In such circumstances, the appropriateness of the product should be assessed in relation to the relevant portion of the portfolio, rather than in relation to the consumer's portfolio as a whole. For example, a consumer may wish to construct a conservative portfolio with a satellite/small allocation to growth assets. In this case, it may be likely that a product with a High or Very High risk/return profile is or may be consistent with the consumer's objectives for that allocation notwithstanding that the overall risk/return profile of the consumer as a whole is Low or Medium. In making this assessment, distributors should consider all features of a product including its key attributes, and the size of any proposed allocation to the product as a proportion of the consumer's overall portfolio.

Consumer Attributes [A description of the likely objectives, financial situation and needs of the class of consumers in the target market]	TMD Indicator	Product description including key attributes  [A description of the product, including its key attributes, i.e., product terms, features and attributes that affect the TMD]
Consumer's investment objective	TMD Indicator	Product description including key attributes
Capital Growth	In target market	The consumer seeks capital growth from a diversified portfolio of global equities.
Capital Preservation	Not considered in target market	The Fund aims to provide a total return (after fees and expenses) of 2% or more in excess
Capital Guaranteed	Not considered in target market	of the MSCI All Country World SMID Cap Net Index in AUD over a rolling five year period.
Income Distribution	Not considered in target market	The Fund invests in shares in the Artisan Partners Global Funds Public Limited Company, which is authorised as an Undertaking for Collective Investment in Transferable Securities (UCITS) and organised under the laws of Ireland. The Fund will invest exclusively in shares that are attributable to the Artisan Global Discovery Fund (Underlying Fund), which is a sub-fund of the Artisan Partners Global Funds Public Limited Company. The Fund will invest solely in the Underlying Fund that is managed by Artisan Partners Limited Partnership.
		Suitable Investors include:
		<ul> <li>The Artisan Global Discovery Fund is designed to be used by investors as part of a global equity allocation. It can potentially be used alongside other large-company global or index-based equity strategies to provide an extra layer of diversification and extend portfolio attributes.</li> <li>The specific allocation of the Artisan Global Discovery Fund in a portfolio will</li> </ul>
		depend on an investor's own objectives and risk profile, which can be determined with the help of a qualified financial adviser.

Consumer's intended product use	TMD Indicator for product	Product description including key attributes	
Solution/Standalone (75-100%)	Not considered in target market	The consumer intends to hold the investment as a smaller part of their total portfolio, as an indication it would be suitable for up to 25% of the total <i>investable assets</i>	
Core Component (25-75%)	Not considered in target market	The Fund's strategy is to access, through the Underlying Fund, an investment universe	
Satellite/small allocation (<25%)	In target market	focused on companies with franchise characteristics (e.g. low production costs, strong brand name or dominant market share), benefiting from an accelerating profit cycle that are priced at favourable valuations. The goal of the capital allocation strategy is to build significant positions in companies in the strongest part of their profit cycle with the highest likelihood of growth.	
		The Fund typically invests within the following guidelines:	
		Underlying Fund 80 - 100%	
		(diversified global equities in emerging or developing markets)  Cash 0 - 20%	
		The number of stocks held is generally between 40 to 60	
		(with a focus on selecting middle sized companies in terms of market capitalisation at the time of investment)	
		The portfolio diversification of this Fund is low.	
Consumer's investment timeframe	TMD Indicator	Product description including key attributes	
Minimum investment timeframe	In target market	Investment time frame – at least 5 years	

Consumer's Risk (ability to bear loss) and Return profile	TMD Indicator	Product description including key attributes
Extremely high	Not considered in target market	The consumer is higher risk in nature and can accept higher potential losses (e.g. has the ability to bear up to 6 negative returns over a 20 year period (SRM 6)) in order to target a higher target return profile.
Very high	In target market	Consumer typically prefers predominantly growth assets such as shares, property and
High	In target market	alternative assets with only a smaller or moderate holding in defensive assets such as cash
Medium	Not considered in target market	and fixed income.  The likelihood of an investment in the Fund going down in the short term is relatively high gomeored to investments in funds investing in other types of assets, such as fixed
Low	Not considered in target market	high compared to investments in funds investing in other types of assets, such as fixed interest or cash.
Consumer's need to withdraw money	TMD Indicator	Product description including key attributes
Daily	In target market	Permitted withdrawal frequency – daily.
Weekly	In target market	
Monthly	In target market	
Quarterly	In target market	
Annually or longer	In target market	

## **Appropriateness**

Note: This section is required under RG 274.64-66

The Issuer has assessed the product and formed the view that the product, including its key attributes, is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market as described above, as the features of this product in Column 3 of the table above are likely to be suitable for consumers with the attributes identified with a green TMD Indicator in Column 2.

## Distribution conditions/restrictions

This part is required under section 994B(5)(c) of the Act.

Distribution Condition	Distribution Condition Rationale	applicable

There are no distribution	X
conditions	

## Review triggers

This part is required under section 994B(5)(d) of the Act.

Material change to key attributes, fund investment objective and/or fees.

Material deviation from benchmark / objective over sustained period.

Key attributes have not performed as disclosed by a material degree and for a material period.

Determination by the issuer of an ASIC reportable Significant Dealing

Material or unexpectedly high number of complaints (as defined in section 994A(1) of the Act) about the product or distribution of the product.

The use of Product Intervention Powers, regulator orders or directions that affects the product.

### Mandatory review periods

This part is required under section 994B(5)(e) and (f) of the Act.

Review period	Maximum period for review
Initial review	1 year and 3 months
Subsequent review	3 years and 3 months

### Distributor reporting requirements

This part is required under section 994B(5)(g) and (h) of the Act.

Reporting requirement	Reporting period	Which distributors this requirement applies to
Complaints (as defined in section 994A(1) of the Act) relating to the product design, product availability and distribution. The distributor should provide all the content of the complaint, having regard to privacy.	Within 10 business days following end of calendar quarter	All distributors
Significant dealing outside of target market, under s994F(6) of the Act.  See Definitions for further detail.	As soon as practicable but no later than 10 business days after distributor becomes aware of the significant dealing.	All distributors

To the extent a distributor is aware of dealings outside the	Within 10 business days following end of calendar	All distributors
target market these should be reported to the issuer, including	quarter	
reason why acquisition is outside of target market, and whether		
acquisition occurred under personal advice.		

Distributors must report to Copia Investment Partners Ltd using the method specified on this website: <a href="https://www.copiapartners.com.au/target-market-determinations">https://www.copiapartners.com.au/target-market-determinations</a>

This link also provides contact details relating to this TMD for Copia Investment Partners Ltd.

# **Definitions**

Term	Definition	
Consumer's investment objective		
Capital Growth	The consumer seeks to invest in a product designed to generate capital return. The consumer prefers exposure to growth assets (such as shares or property) or otherwise seeks an investment return above the current inflation rate.	
Capital Preservation	The consumer seeks to invest in a product to reduce volatility and minimise loss in a market down-turn. The consumer prefers exposure to defensive assets (such as cash or fixed income securities) that are generally lower in risk and less volatile than growth investments.	
Capital Guaranteed	The consumer seeks a guarantee or protection against capital loss whilst still seeking the potential for capital growth (typically gained through a derivative arrangement). The consumer would likely understand the complexities, conditions and risks that are associated with such products.	
Income Distribution	The consumer seeks to invest in a product designed to distribute regular and/or tax-effective income. The consumer prefers exposure to income-generating assets (typically, high dividend-yielding equities, fixed income securities and money market instruments).	
Consumer's intended product use	e	
Solution/Standalone (75-100%)	The consumer intends to hold the investment as either a part or the majority (up to 100%) of their total <i>investable</i> assets (see definition below). The consumer typically prefers exposure to a product with at least High <i>portfolio</i> diversification (see definitions below).	
Core Component (25-75%)	The consumer intends to hold the investment as a major component, up to 75%, of their total <i>investable assets</i> (see definition below). The consumer typically prefers exposure to a product with at least Medium <i>portfolio diversification</i> (see definitions below).	
Satellite (<25%)	The consumer intends to hold the investment as a smaller part of their total portfolio, as an indication it would be suitable for up to 25% of the total <i>investable assets</i> (see definition below). The consumer is likely to be comfortable with exposure to a product with Low <i>portfolio diversification</i> (see definitions below).	
Investable Assets	The consumer intends to hold the investment as either a part or the majority (up to 100%) of their total <i>investable</i> assets (see definition below). The consumer typically prefers exposure to a product with at least High <i>portfolio</i> diversification (see definitions below).	
Portfolio diversification (for comp	pleting the key product attribute section of consumer's intended product use)	

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Low	Single asset class, single country, low or moderate holdings of securities - e.g. high conviction Aussie equities.
Medium	1-2 asset classes, single country, broad exposure within asset class, e.g. Aussie equities "All Ords".
High	Highly diversified across either asset classes, countries or investment managers, e.g. Australian multi-manager balanced fund or global multi-asset product (or global equities).
Consumer's intended inve	stment timeframe
Minimum	The minimum suggested timeframe for holding the product. Typically, this is the rolling period over which the investment objective of the product is likely to be achieved.
Consumer's Risk (ability t	o bear loss) and Return profile
(SRM) to calculate the likely Measure Guidance Paper such as the potential size of objectives/needs. Issuers maleverage, derivatives or short risks, which should be docur Extremely High	omprehensive risk assessment for each product. The FSC strongly recommends adoption of the Standard Risk Measure number of negative annual returns over a 20 year period, using the guidance and methodology outlined in the <u>Standard Risk For Trustees</u> . SRM is not a complete assessment of risk and potential loss. For example, it does not detail important issues a negative return or that a positive return could still be less than a consumer requires to meet their investment by wish to supplement the SRM methodology by also considering other risk factors. For example, some products may use selling, may have liquidity or withdrawal limitations, or otherwise may have a complex structure or increased investment mented together with the SRM to substantiate the product risk rating.  The consumer has an extremely high risk appetite, can accept significant volatility and losses, and seeks to obtain accelerated returns, potentially in a short timeframe.  The consumer seeks extremely high risk, speculative or complex products which may have features such as significant use of derivatives, leverage or short positions or may be in emerging or niche asset classes (for example, crypto-assets or collectibles).
Very high	The consumer has a more aggressive or very high risk appetite, seeks to maximise returns and can accept higher potential losses (e.g. has the ability to bear 6 or more negative returns over a 20 year period (SRM 7) and possibly other risk factors, such as leverage).  Consumer typically prefers growth assets such as shares, property and alternative assets.
High	The consumer is higher risk in nature and can accept higher potential losses (e.g. has the ability to bear up to 6 negative returns over a 20 year period (SRM 6)) in order to target a higher target return profile.  Consumer typically prefers predominantly growth assets such as shares, property and alternative assets with only a smaller or moderate holding in defensive assets such as cash and fixed income.
Medium	The consumer is moderate or medium risk in nature, seeking to minimise potential losses (e.g. has the ability to bear up to 4 negative returns over a 20 year period (SRM 3 to 5)) and comfortable with a moderate target return profile.

	Consumer typically prefers a balance of growth assets such as shares, property and alternative assets and defensive assets such as cash and fixed income.
Low	The consumer is conservative or low risk in nature, seeks to minimise potential losses (e.g. has the ability to bear up to 1 negative return over a 20 year period (SRM 1 to 2)) and is comfortable with a low target return profile.
	Consumer typically prefers defensive assets such as cash and fixed income.
Consumer's need to withdraw mone	ey experience of the second of
is not the only consideration when det	ance the redemption request frequency under ordinary circumstances. However, the redemption request frequency ermining the ability to meet the investor's requirement to access capital. To the extent that the liquidity of the aidity constraints (e.g. ability to stagger or delay redemptions) could impact this, this is to be taken into consideration
Daily/Weekly/Monthly/Quarterly/	The consumer seeks to invest in a product which permits redemption requests at this frequency under ordinary
Annually or longer	circumstances and the issuer is typically able to meet that request within a reasonable period.
Distributor Reporting	
Significant dealings	Section 994F(6) of the Act requires distributors to notify the issuer if they become aware of a significant dealing in the product that is not consistent with the TMD. Neither the Act nor ASIC defines when a dealing is 'significant' and distributors have discretion to apply its ordinary meaning.
	The issuer will rely on notifications of significant dealings to monitor and review the product, this TMD, and its distribution strategy, and to meet its own obligation to report significant dealings to ASIC.
	Dealings outside this TMD may be significant because:
	• they represent a material proportion of the overall distribution conduct carried out by the distributor in relation to the product, or
	• they constitute an individual transaction which has resulted in, or will or is likely to result in, significant detriment to the consumer (or class of consumer).
	In each case, the distributor should have regard to:
	• the nature and risk profile of the product (which may be indicated by the product's risk rating or withdrawal timeframes),
	• the actual or potential harm to a consumer (which may be indicated by the value of the consumer's investment, their intended product use or their ability to bear loss), and
	• the nature and extent of the inconsistency of distribution with the TMD (which may be indicated by the number of red or amber ratings attributed to the consumer).
	Objectively, a distributor may consider a dealing (or group of dealings) outside the TMD to be significant if:

<ul> <li>it constitutes more than half of the distributor's total retail product distribution conduct in relation to the product over the reporting period,</li> </ul>
• the consumer's intended product use is Solution / Standalone, or
• the consumer's intended product use is Core component and the consumer's risk (ability to bear loss) and
return profile is <i>Low</i> .